



Carbon County Community Health Improvement Plan Report Card

OUTCOME: Healthy Women
POPULATION: Carbon County women 40+

ACTION TEAM DESCRIPTION:

HEADLINE PERFORMANCE MEASURES:

- Carbon County Mammogram Screening Rates
- Carbon County Breast Cancer Incidence Rates
- Wyoming Breast Cancer Mortality Rates (unavailable in Carbon County due to population size)

DATA DEVELOPMENT AGENDA:

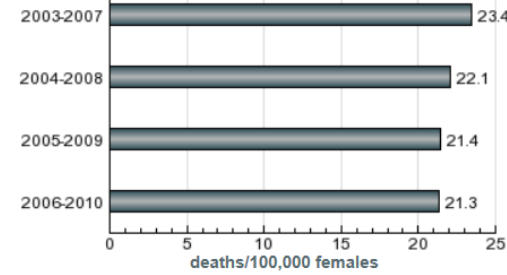
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STORY BEHIND BASELINE:

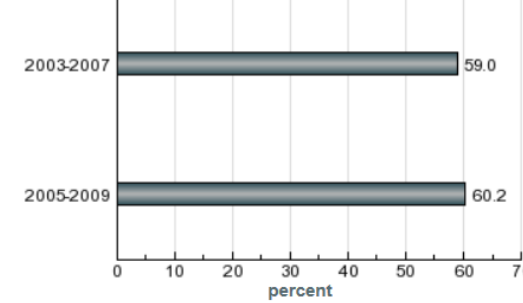
- Cost prohibitive
 - Lack of insurance coverage
- Cultural issues
 - Resistance to any medical intervention
 - Privacy/Modesty
 - Language barriers
- Obstacles/Barriers
 - Distance/Travel/7,000 sq. miles in Carbon County
 - Weather
 - Transportation availability
 - Cost (Price of gas)
 - Community's Hospital perception
- Existing free programs available in Platte Valley area
- Underutilization of available equipment
- Lack of education of importance
- Fear/ No Urgency
- Lack of Primary Care Physician
- Out migration
 - Convenience
 - Other community Amenities
- Lack of clinical treatment follow-up (wrap-around)
- Lack of community support (cancer support groups)
- Time restrictions (hours of availability)
- I don't want to know because. . .
 - Transportation
 - Lack of insurance

HOW ARE WE DOING?

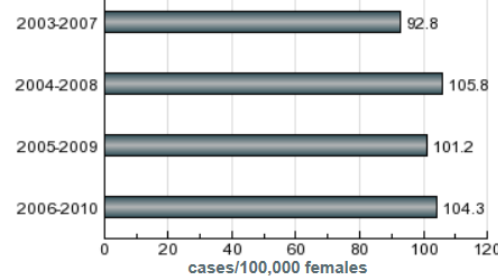
Age-Adjusted Death Rate due to Breast Cancer-Wyoming



Carbon County Women 40+ who had a mammogram in the past two years.



Age-adjusted incidence rate for breast cancer in cases per 100,000 females-Carbon County



PARTNERS WHO CAN HELP US?

- Major employers
- Public Health
- Hospital
- City/County/State/Federal governments
- Cancer survivors
- Faith community/Churches
- Physicians

Media

- Newspaper
- Radio
- Channel 5
- Radiation/Oncology specialist
- Dietician
- Wyoming Institute of Population Health

WHAT WORKS (BEST PRACTICES):

- <http://www.wyominghealthmatters.org/modules.php?op=modload&name=PromisePractice&file=index>
- Carolina Cancer Education and Screening Project (CARES)
- Community Voice: Taking it to the People
 - Lay Health Advisors
- Reach Out

WHAT ARE WE GOING TO DO TO IMPROVE PERFORMANCE?

- County Public Health Voucher Program
- Saturday Women's Wellness Clinic
- Educational radio spots and newspaper ads
- Monthly PSA in local News Paper on Women's Health
- Spouse day at local businesses
- Testimonials from Breast Cancer Survivors

HOW ARE WE GOING TO MEASURE PERFORMANCE?

- (2nd part of RBA Training)