

2013 WASHAKIE COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN REPORT CARD

OUTCOME: INCREASE COMPLIANCE WITH CANCER SCREENING RECOMMENDATIONS

POPULATION: WASHAKIE COUNTY

HEADLINE INDICATORS:

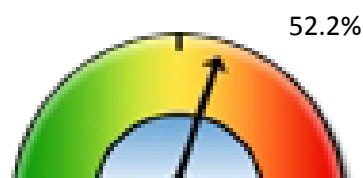
- % of adults over the age 50 who have received a Colon Cancer Screening
- % of women over 40 who have received a mammogram in the past 2 years
- % of women over 18 who have received a pap test in the past 3 years

ACTION TEAM DESCRIPTION: Having the community take a proactive approach to their wellness and healthcare is critical to a healthy community. Preventative cancer screening resources and care exist and are available within the community; however, the community is not accessing these services as widely as they should. Therefore, the group is focused on strategies for engaging community members in their own health care, through education, awareness and encouragement, that ultimately improves the overall health of the community.

STORY BEHIND BASELINE:

- Time and financial constraints are both significant barriers. The standard hours of operations of most of the practices and Department of Health Services compound these issues, as most community members are at work during the traditional hours of operation and cannot afford to take time off, especially for wellness and preventive services.
- Transportation is also an issue, as many household only have a single vehicle and public transportation is very limited. There is only one low-cost public transportation option, which only runs from 8 a.m. to 3 p.m. and requires 24 hours advanced notice. Additionally, as it is run through the senior center, there is a misconception by many that it is only for seniors.
- Turnover of providers in the community and a lack of female providers have presented issues in the past; both of these have recently been addressed, but may take a while to see the impact within the community.
- Lack of awareness of services available, particularly for low-income.

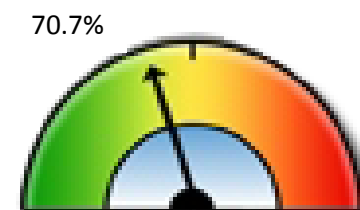
HOW ARE WE DOING?



Colon Screenings



Pap Tests



Mammogram Screenings

WHAT ARE WE GOING TO DO TO IMPROVE PERFORMANCE?

- Create a cancer flyer to distribute to community venues (e.g. library, salons, laundry mats), increasing awareness around the importance of screenings and free/low-cost programs.
- Create a provider check-list, including contact information for free services available through Wyoming Cancer Resource Services.
- Schedule screenings for patients before they leave the office (BMG clinic) and provide an appointment card with the Wyoming Cancer Resource Services information. All screenings can be provided in town.
- Send reminders to the patients for scheduled screenings.
- Have collateral in the clinic (BMG clinic).

PARTNERS WITH A ROLE TO PLAY:

- Public Health Department
- Washakie Medical Center
- Primary Care Providers
- Women's Wellness
- Wyoming Cancer Resource Service

WHAT WORKS (BEST PRACTICES):

- CDC Community Guide: Cancer Prevention & Control, Client-Oriented Screening Interventions: Provider Reminder & Recall System/Client Reminders
- Carolina Care Education & Screening (CARES) Project
- Reach Out
- Community Voice: Taking it to the People